



Eventing USA

2010 Editorial Calendar



January/February

Cover Feature:

2010 Annual Meeting and Convention coverage
Conditioning Article
10 Questions for Adult Amateur/Junior/Professional
USEA Youth Grant Diary – Zachary (due late Dec/early Jan)
Irish Draughts & Irish Sport Horses in Eventing
What Should Your Horse's Dressage Frame Look Like?
Young Event Horse Breeding Article

March/April

Cover Feature:

Rolex Kentucky Preview
10 Questions for Adult Amateur/Junior/Professional
Safety Article
Training Article with ICP Certified Instructor

May/June

Cover Feature:

Rolex Kentucky Three-Day Event – Competition Coverage
Dealing with the Media
The Low-Down on Supplements/Feed Options
Grooming Tips
Gold Cup ½ Review
10 Questions for Adult Amateur/Junior/Professional

July/August

Cover Feature:

Beat the Heat
10 Questions for Adult Amateur/Junior/Professional
Chattahoochee Hills – AEC Preview
Training Piece

September/October

Cover Feature:

North American Junior Young Riders' Championships Coverage
**Side article on Colleges offering equestrian degrees
Past Champions from NAJYRC – Where Are They Now?
Equestrian Careers
Update from USEA Youth Committee
Issues that Affect Young Riders
Developing Riders Program
10 Questions for Adult Amateur/Junior/Professional

November/December

Cover Features:

Breeding & Stallion Issue
American Eventing Championships Coverage
Young Event Horse Series Championships
Future Event Horse Series Championships
Adequan/USEA Gold Cup Series Champions

Each issue will have three major features in addition to the following departments:

Departments Every Issue:**

President's Letter
Bit Check
Captain's Commentary with Captain Mark Phillips (Updates from the U.S. Eventing Team Coach)
Horse Health Column
Course Builder column (Dan Starck)
Event Breeding Column (Julia Hodkin of Future Sport Horses)
Jan Bynny Photo Critique
A Sound Mind (Sports psychology)
10 Questions (Rider profiles)
Victory Lap (Major Competition Results, Leaderboards, etc.)

** Several other departments may be added to each issue

Please note that the features and departments indicated above are subject to change without notice